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FOR IMMEDIATE RELEASE

AKA Serviced Residences installs Datavision Business Intelligence System

Datavision to consolidate information from PMS for multiple properties

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Datavision announces installation at AKA Serviced Residences which handles extended stays of a week, a month, or longer. AKA is tailored for the needs of the long stay resident and has properties in prestigious neighborhoods — New York's Central Park, Times Square, Sutton Place and the United Nations; Philadelphia's Rittenhouse Square; Washington, D.C.'s White House district; Los Angeles' Beverly Hills; and London's Marylebone.

Jack McCabe, Director of Revenue Management at AKA said the biggest benefit for his company is the warehousing of data. He needed to run reports, looking at all of the properties for corporate reporting while at the same time, ensuring that everyone was making informed decisions off the same set of numbers. With Datavision mining detailed information from multiple properties, one single system can now be used to achieve the goals of multiple users across the company.

With Datavision he says, "We can easily create any view, any report. We built what we knew we needed, and we didn't have this ability with any other system. Datavision gives us a 360-degree look at our key metrics and how they change over time. We can see the business building for the future by suite type and market segment and analyze historical data all at the same time. "

McCabe added that AKA also likes the fact that they have the ability to create their own custom reports. "We were really limited with the functionality before Datavision," he said. "Now we can create our own reports based on our requirements. We can understand the pace, length of stay and other parameters to a much greater level of detail than we could before", he said.

Sudharshan Chary, President of Datavision, adds, "Since we work exclusively in hospitality, we have acquired an intimate working knowledge of hotels and resorts and fully understand the unique challenges facing our industry. Our goal is to help our customers understand data in detail, helping them to run a more efficient operation. Our clients provide top notch service to their guests by understanding their needs. They expect nothing less from their business partners."

About Datavision Technologies

Datavision Technologies is privately held and based in the Miami area of United States. To learn more about our intelligent solutions and how our customers use Datavision in their daily operations, please visit our corporate website, www.datavisiontech.com, or contact Bonnie Wise at 1 (954) 299-7184, or [bwise\[at\]datavisiontech\[dot\]com](mailto:bwise[at]datavisiontech[dot]com)

About AKA Serviced Residences

AKA balances the style and hospitality of an intimate hotel with the space and comfort of a fully appointed luxury condominium. Designed for long stay comfort and value, AKA stands for unparalleled metropolitan locations; signature design; and exceptional business, entertainment and lifestyle services. **Contact AKA at www.stayaka.com**