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FOR IMMEDIATE RELEASE

Datavision Announces Business Intelligence Customer Conference in May

Datavision User Conference offers educational sessions, networking opportunities, and opportunities to impact future development

For Immediate Release
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Datavision announces a customer conference being held May 4-6th, at Margaritaville Hollywood Spa and Beach Resort, Ft Lauderdale. A variety of interactive sessions will be held over the 3 days; covering topics for a new Datavision user and sessions for experienced customers. Other sessions will focus on best practices for using Datavision in specific departments, for creating graphical reports and designing dashboards.

“Datavision is excited to announce our customer conference, designed with input from our customers,” stated Sherry Marek, Vice President of Datavision. “We are excited to welcome our customers to South Florida. Our customers have asked for in depth dives of specific ways to use Datavision throughout the organization, time to network with other customers and the opportunity to interact with different members of the Datavision team. Our goal is to help our customers understand data in detail, helping them to run a more efficient operation, optimizing revenues and minimizing expenses, and leverage the power of turning information into knowledge.”

Collaborate vital KPIs and share critical analysis throughout the company. Integrate department data from different source systems to optimize total revenue management. Create dashboards with room revenue on the books overlaid with Spa or Golf booking trends for the same period. Discover which market segments impact bookings for other departments and which do not. Increase the ancillary revenue in the property by reviewing market segment, booking source and channel booking patterns. Facilitate the total revenue management process, to understand the booking expenses of different booking channels for different markets. Provide feedback on the cost of sales and other expenses relative to the revenue contribution for each department throughout the property. Analyze original booking vs actual upsold room rates by reservations, front office or other team members. Share results via email or mobile devices.

About Datavision Technologies

Datavision Technologies is privately held and based in the Miami area of United States. To learn more about our business intelligence modules, solutions and how our customers use Datavision in their daily operations, please visit our corporate website, www.datavisiontech.com, or contact Bonnie Wise at 1 (954) 299-7184, or [bwise\[at\]datavisiontech\[dot\]com](mailto:bwise@datavisiontech.com)