

For more information, contact:

Bonnie Wise
Datavision Technologies
bwise@DatavisionTech.com
Tel: (954) 299-7148

FOR IMMEDIATE RELEASE**Datavision Technologies at #HITECtor****Datavision participates in HFTP HITEC in Exhibit Hall, Educational sessions, Technology showcase and Exhibitor Tutorials**

Monday, June 26, 2017: HITEC, presented by HFTP, has historically been hosted annually in a different city throughout the United States. This year HFTP has decided to break that tradition and will be held June 26–29, 2017 at the Metro Toronto Convention Centre in Toronto, Canada. While the location of HITEC has continued to change locations year after year, some things have always remained consistent, Top-notch educational sessions led by experts and an expo showcasing the latest and greatest industry products and services. Combining all of this with the opportunity of networking with industry peers and experts allows you to see the true value of attending.

Datavision Technologies has been attending HITEC for 21 years and will be located this year at Booth #1515. Datavision will be demonstrating the business intelligence suite of modules, showcasing dashboards created in MS SSRS and PowerBI.

Datavision has support HFTP HITEC as an exhibitor, creating content for HFTP publications, employees are members of HFTP and attending all THREE HITEC global HITEC shows in 2017: Amsterdam, Toronto and Dubai. Sherry Marek, currently an HFTP Global Board member mentions the benefits of participating in HITEC and other HFTP sponsored events, “As an employee for a hotel company and also a vendor for several years, HFTP benefits me in so many ways over the years. I have great friendships throughout the industry, with customers, with other vendors and consultants. I have been able to tap into a knowledge base and now hope to give back working to improve parts of it. As Kevin Spacey said, “If you're lucky enough to do well, it's your responsibility to send the elevator back down.”

In addition to exhibiting on the show floor, Datavision can be found throughout HITEC in Exhibit Hall, Education Sessions and will be participating in, or sponsoring, the following events:

Tuesday, June 27th 2:15-2:45 PM Tutorial Session

Speaker(s): **Sherry Marek & Kirsten Bento-Gage**

Topic: **Business Intelligence Solutions 101: Key features and Managing the Implementation**

Description: This session covers the key features to look for when searching for a business intelligence solution for your property, on premise or in the cloud. Once selected, an overview of best practices for managing the implementation of the new system.

Tutorial Room Location at HITEC:

The Exhibitor Tutorial session room will be in the exhibit hall near the HFTP booth and is marked "Tutorial Room" on the show floor. Here is the [HITEC floor plan link](#) to help give you a visual.

Wednesday, June 28th 2:30-3:30 PM Technology Showcase

Speaker(s): **Sherry Marek & Mark Fry**

Topic: **ROI from Business Intelligence System Implementation**

Description: Properties and corporate offices may have different business reasons for investing in a business intelligence system. This session will review the ROI case studies from various departments in a hotel including- Income Audit, Revenue Management, Spa, Golf, Marketing, Payroll

Location: The Technology Showcase session will be in Room 801A.

Keynote Speakers and Opening Party

Monday, June 26 Opening Keynote 4:30 – 5:30 WILL TECH KILL YOUR JOB?

Dave Berkus, super angel, speaker, author, governance expert and entrepreneur.

OPENING PARTY 6:30 – 9:00 P.M. NIGHT IN TORONTO

HITEC will welcome attendees to Toronto at the **Muzik Event Center**. Built in 1907 as an original Horticulture Building, it is an architectural landmark that juxtaposes classical design with a post-modern twist, accented by a stunning 60-foot high crystal glass dome. Attendees will enjoy delicious snacks, drinks and music as they mingle and get ready for the busy week ahead. Featuring: [Emulator Touch Screen DJ](#); Giant Light Bright; [Digital Graffiti Wall](#); Surfboard Simulator

Tuesday, June 27 8:30 – 10:00 BLOCKCHAIN REVOLUTION

Alex Tapscott, CEO, Author, Speaker, Investor

Thursday, June 29 2:15 – 3:15 CLOSING KEYNOTE: CYBER CRIME

Kevin Rosen, Esq. CIPP/US, partner at Shutts & Bowen, LLP.

Datavision will exhibit June 28th at the HSMAI ROC, a Bronze Sponsor, co-located with HITEC .

"For fourteen years, HSMAI's Revenue Optimization Conference (ROC) has been the place where hotel revenue leaders unite for education, collaboration, and innovation. Annually, this conference delivers the most compelling and comprehensive revenue management event for the hotel industry, and convenes more than 600 key stakeholders to address the most critical trends affecting revenue management in hotels today. With powerful educational and networking opportunities, this is the can't-miss conference of the year for learning and engagement. It's where senior leaders in hotel revenue management connect and engage in meaningful, thought-provoking conversations about the most important strategic issues facing the business today." Now, for the first time in its fourteen-year history, ROC welcomes you to Canada.

If you can not join Datavision at #HITECtor, we hope to see you at the HFTP Annual Convention in Orlando, October 25-27, #HFPT65

About Datavision: Experience, Expertise and Customer Care... At Datavision, these are not just clichés - these are the basic rules by which we operate. From our offices in Miami, we have been working within the hospitality industry for many years. Since we work exclusively in hospitality, we have acquired an intimate working knowledge of hotels and resorts and fully understand the unique challenges facing our industry. We love data! We live, eat and breathe data. Our goal is to help our customers corral data that is distributed across multiple systems and provide a 360 degree view of the business - Helping run a more efficient operation. Our clients provide top notch service to their guests by understanding their needs. They expect nothing less from their business partners. Datavision is currently used around the world, including some of the very best resorts and multi-property companies. To learn more about our business intelligence modules, solutions and how our customers use Datavision in their daily operations, please visit our corporate website, www.datavisiontech.com, or contact Bonnie Wise at 1 (954) 299-7184, or [bwise\[at\]datavisiontech\[dot\]com](mailto:bwise@datavisiontech.com)