

At Datavision Technologies, Inc. (“Datavision”), we respect and protect the privacy of visitors to our websites (“Sites”)

This Privacy Policy (“Policy”) explains how we collect and use visitors’ and customers’ information, particularly personal information.. The information Datavision collects and uses is limited to the purpose for which our customers engage Datavision and other purposes expressly described in this Policy. The scope of this Policy is meant to cover your visits and other interactions with the Sites, whether or not you are a user of Datavision’s services.

What do we mean by Personal Information?

In this Policy, personal information means information or an information set that identifies or could be used by or on behalf of Datavision to identify an individual and includes any information relating to an identified or identifiable natural person; an identifiable person is one who can be identified, directly or indirectly, in particular by reference to an identification number or to one or more factors, including but not limited to physical, physiological, mental, economic, cultural or social identity.

Personal information does not include Usage Data which we define as encoded or anonymized information or aggregated data that we may collect about a group or category of services, features or users which does not contain personally identifying information. Usage Data helps us understand trends in interaction with the Sites so that we can better consider new features or otherwise tailor the Sites. In addition to collecting and using Usage Data ourselves, we may share Usage Data with third parties, including our customers, partners and service providers, for various purposes, including to help us better understand our customers’ needs and improve the Sites as well as for advertising and marketing purposes. We do not share Usage Data with third parties in a way that would enable them to identify you personally.

How Do We Collect, Use and Share Your Personal Information and Other Information?

Information You Provide to Us

When you request more information about our services through one of our Sites, we ask for personal information such as your name, address, phone number, e-mail address, as well as certain related information like your company name. On any Site where we provide user accounts, we also collect personal information such as an email address and a name or alias of any users you authorize/give access to log into and utilize the Sites in connection with your account and a password from these users when they first access the Site.

Datavision may use the personal information provided, for identification and authentication, to contact and communicate with you and your users about our services and your and their use of our services, send marketing materials (subject to your opt-out option), for research purposes, and to generally improve the content and functionality of the Sites.

## Log Files

As is true with most websites, Datavision gathers certain information automatically and stores it in log files. This information includes internet protocol addresses, browser, internet service provider, referring/exit pages, operating system, date/time stamp, and click stream data as well as certain personal information such as user name, user email address and other information that may be included in open textual fields. We generally use this information as we would Usage Data to analyze trends, administer and maintain the Sites, or track activity on the Sites. Our application log files are subject to the same strict data security policies and procedures as the application databases for our Service.

We may combine this automatically collected log information with other information we collect about you. We do this to improve services we offer you, to improve marketing, analytics, or site functionality.

## Cookies / Tracking Technologies

Technologies such as cookies, beacons, tags and scripts are used by Datavision and our marketing partners, affiliates, or analytics or service providers. These technologies are used in analyzing trends, administering the site, tracking users' movements around the site and to gather demographic information about our user base as a whole. We may receive reports based on the use of these technologies by these companies on an individual as well as aggregated basis.

We use cookies to keep a user logged into a Site and to remember relevant information when a user returns to the Site, to understand their preferences and improve their user experience, and track and analyze usage, navigational and other statistical information from visitors to the Sites. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use our Site, but your ability to use some features or areas of our Site may be limited.

You can generally accept or decline the use of cookies through a functionality built into your web browser.

If you want to learn more about cookies, or how to control or delete them, please visit <http://www.aboutcookies.org> for detailed guidance. In addition, certain third party advertising networks, including Google, permit users to opt out or customize preferences associated with your internet browsing.

We partner with a third party to either display advertising or to manage our advertising on other sites. Our third party partner may use technologies such as cookies to gather information about your activities on this site and other sites in order to provide you advertising based upon your browsing activities and interests. We do not control third parties' collection or use of your information to serve interest-based advertising. However these third parties may provide you with ways to choose not to have your information collected or used in this way. If you are in the

United States, you may be able to opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") by clicking [here](#). If you are located in the European Union, to opt-out of certain kinds of advertising, [click here](#). Please note this does not opt you out of being served ads. You may continue to receive generic ads on the Sites

#### Other Information Sharing

In addition to the purposes described above, we disclose personal information to respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims. We may also share such information if we believe it is necessary in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our Terms of Service, or as otherwise required by law.

We may share information, including personal information with any employee, owner, contractor, or agent of Datavision for the purposes stated herein.

#### Links to Other Websites

The Sites may contain links to websites and applications operated by affiliates and other third parties ("Third Party"). If you submit personal information to any of those sites, your information is governed by their privacy policies. We encourage you to read the privacy statements of Third Party websites and applications linked to the Service when you leave the service. This Policy applies only to information collected by the Service.

#### Public Forums

A Site may offer publicly-accessible blogs or community forums. You should be aware that any information provided in these areas may be read, collected, and used by others who access them. To request removal of your personal information from our blog or community forum, contact us at [DataPrivacyOfficer@DatavisionTech.com](mailto:DataPrivacyOfficer@DatavisionTech.com). In some cases, we may not be able to remove your personal information, in which case we will let you know if we are unable to do so and why.

#### Social Media Widgets

Our Website includes Social Media Features, such as the Facebook Like button and Widgets, such as the Share this button or interactive mini-programs that run on our site. These Features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the Feature to function properly. Social Media Features and Widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these Features are governed by the privacy policy of the company providing it.

#### Customer Testimonials/Comments/Reviews/Feedback

From time to time, we post customer testimonials on the Datavision Websites that may contain personal information. We obtain the customers' consent to post their names along with their

testimonials. If customers wish to update or delete their testimonial, they can contact us at [support@DatavisionTech.com](mailto:support@DatavisionTech.com).

### Protection of Information

Datavision is committed to ensuring the security of your personal information. We utilize robust precautions to protect the confidentiality and security of the personal information within the Service, by employing technological, physical and administrative security safeguards, such as firewalls and carefully developed security procedures. For example, when you enter confidential information (such as login credentials or information submitted from within the Service) we encrypt the transmission of that information using secure socket layer technology (SSL). These technologies, procedures and other measures are used in an effort to ensure that your data is safe, secure, and only available to you and to those you authorized to access your data. However, no internet, e-mail or other electronic transmission is ever fully secure or error free, so you should take care in deciding what information you send to us in this way.

### Hosting and Data Transfer

Unless we expressly agree otherwise (including through our Terms of Service), we may host and process data, including personal information, in the United States, Canada and in other countries through Datavision and third parties that we use to operate and manage the Sites. Such third parties are service providers to Datavision and are prohibited from using personal information for any purpose other than to fulfill their contractual obligations to Datavision. When you access or use the Sites, or otherwise provide information to us, you are consenting, on behalf of you and your authorized users, (and representing that you have the authority to provide such consent) to the processing and transfer of information in and to the United States, Canada and other countries which may have different privacy laws from your or their country of residence.

### Choice

If you are a Datavision customer and would like to opt-out of getting marketing communications from Datavision, please contact us at [support@DatavisionTech.com](mailto:support@DatavisionTech.com) or follow the unsubscribe instructions included in each marketing email. Requests to opt-out of transfers to our third-party vendors may also be submitted, but limitations on data sharing may make it difficult or impossible to comply with such a request.

### Data Retention

Datavision will retain personal information we process on behalf of our customers or collect directly from our customers for as long as needed to provide services to our customers, subject to our compliance with this Policy. We may further retain and use this personal information as necessary to comply with our legal obligations, maintain accurate accounting, financial and other operational records,

resolve disputes, and enforce our agreements. We have established internal policies for the deletion of data from user accounts following termination of a user's subscription to our services

#### Children's Personal Information

Datavision does not knowingly collect any personal information from children under the age of 13. If you are under the age of 13, please do not submit any personal information through our Sites. We encourage parents and legal guardians to monitor their children's Internet usage and to help enforce our Policy by instructing their children never to provide personal information through our Sites without their permission. If you have reason to believe that a child under the age of 13 has provided personal information to Datavision through our Sites, please contact us at [info@Datavisiontech.com](mailto:info@Datavisiontech.com), and we will use commercially reasonable efforts to delete that information.

#### Changes to the Privacy Policy

If we make any material changes to this Policy, we will post notice on the Sites prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices. Your continued access of the Sites constitutes your agreement to be bound by such changes to this Policy. Your only remedy, if you do not accept the terms of this Policy, is to discontinue access to and use of the Sites.

#### Business Transactions

Datavision may assign or transfer this Policy, and your user account and related information and data, including any personal information, to any person or entity that acquires all or substantially all of the business, stock or assets of, or is merged with, Datavision.

#### Contact Us

If you have questions regarding this Policy or about the privacy practices of Datavision Technologies, please contact us by email at [support@DatavisionTech.com](mailto:support@DatavisionTech.com).